



SINDHU EDUCATION SOCIETY'S

(S.E.S.) SWAMI HANSMUNI MAHARAJ
DEGREE COLLEGE OF COMMERCE

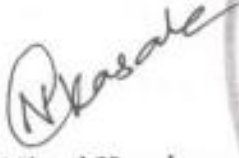
Netaji Chowk, Opp. Dena Bank, Ulhasnagar-421 004, Dist. Thane (Maharashtra), Ph-0251-2527973
E-mail: shmdegreecollege@gmail.com Website: www.shmdegreecollege.in

Date: 05 /11/2020

NOTICE

All the Placement cell Committee members of Swami Hansmuni Maharaj Degree College of Commerce are hereby informed that a meeting is scheduled to discuss a workshop on "Search Engine Optimization" on Monday , 9th November, 2020 at 09.00 AM. Following are the agenda for the same.

1. To discuss the event venue, date, time and resource person.
2. To allot duties as per event.


Prof. Ninad Kasale
(Chairperson)


Dr. Kiran Chimmani
(S.E.S.) Swami Hansmuni Maharaj
Degree College of Commerce
I/C Principal
Ulhasnagar-421 004

C.C

1. College Website
2. Staff Notice file
3. Office file





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MINUTES OF THE MEETING:

1. Meeting started by discussing about workshop i.e. Search Engine optimization
2. It was decided event will be conducted on zoom
3. 9th November 2020 was finalized as date of event.
4. Timing was decided from 9.00 am onwards
5. Basic duties of event were allotted-
 - All documentation will be done by Prof. Ninad Kasale
 - Arrangements of event will be done by Prof. Ninad Kasale

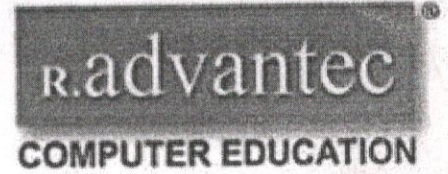


Niran



(SES) Swami Hansmuni Maharaj Degree College of
Commerce Ulhasnagar-421004

In Association with



R-Advantec Organises

Search Engine Optimization



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Shop-4, laxmidham Apt, near HDFC Bank, Netaji
Chowk, Ulhasnagar Maharashtra 421004

(SINDHU EDUCATION SOCIETY'S)

Swami Hansmuni Maharaj Degree College of Commerce

Affiliated to University Of Mumbai

Opposite Bank of Baroda, Ulhasnagar-421004

Date: 18/11/2020

Report on Search Engine Optimization (SEO)

Swami Hansmuni Maharaj Degree College of commerce organized workshop " **Search Engine Optimization**" with great enthusiasm. 7 days online lectures from **9th November 2020 to 16th November 2020** were conducted to give students knowledge regarding SEO. In association with R.advantec.

Objectives of the course were:

- To give knowledge on Ranking, Links, Optimize, Keyword.
- To give knowledge about Improving the backend of your site, Speed ur site.
- To Creating user- friendly pages, Avoid jargon, Add Visyals
- Increase the interest of students in respective subject.
- To Create numerous types of content i.e Blogs, Viedos, Infographics, Guides etc.

R.advantec enlightened the Participants with his knowledge of SEO programe. Institutions performance attracted the audience towards the benefits of SEO . His performance was highly appreciated by the students as well as staff of the college.


Prof.Ninad Kasale

(Chairperson)




Dr.Kiran Chimnani

Principal
(SES) Swami Hansmuni Maharaj
Degree College of Commerce
Ulhasnagar-421 004.



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Annual Report ON SEARCH ENGINE OPTIMIZATION for the year 2020-21.

Swami Hansmuni Maharaj Degree College of commerce organized workshop on "Search Engine Optimization" with great enthusiasm. 7 days online lectures from 9th November, 2020 to 16th November, 2020 were conducted to give students knowledge regarding SEO.

Objectives of the course were:

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2. To give knowledge about improving the backend of your site, Speed ur site.
3. To creating user friendly pages. Avoid Jargon, Add Visuals.
4. Increase the interest of students in respective subject.
5. To create numerous types of content i.e. Blogs, Videos, Infographics, Guides etc.

The institution enlightened the Participants with the Knowledge of SEO programme. Institutions performance attracted the audience towards the benefits of SEO. The institute performance was highly appreciated by the students as well as staff of the college.

90 Students completed the course successfully.



Rajan