



**SINDHU EDUCATION SOCIETY'S
(S.E.S) SWAMI HANSMUNI MAHARAJ
DEGREE COLLEGE OF COMMERCE**

Netaji Chowk, Opp. Dena Bank, Ulhasnagar-421 004, Dist. Thane (Maharashtra), Ph-0251-2527973

E-mail: shmdegreecollege@gmail.com

Website: www.shmdegreecollege.in

Date: 05 /11/2020

NOTICE

All the Placement cell Committee members of Swami Hansmuni Maharaj Degree College of Commerce are hereby informed that a meeting is scheduled to discuss a workshop on "Search Engine Optimization" on Monday , 9th November, 2020 at 09.00 AM. Following are the agenda for the same.

1. To discuss the event venue, date, time and resource person.
2. To allot duties as per event.

N Kasale

Prof. Ninad Kasale

(Chairperson)

Kiran

Dr. Kiran Chimmani

(SES) Swami Hansmuni Maharaj
Degree College of Commerce
Ulhasnagar-421 004
I/C Principal

C.C

1. College Website
2. Staff Notice file
3. Office file





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MINUTES OF THE MEETING:

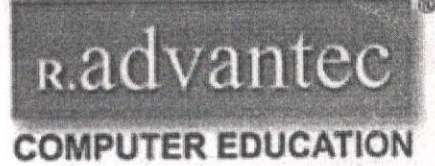
1. Meeting started by discussing about workshop i.e. Search Engine optimization
2. It was decided event will be conducted on zoom
3. 9th November 2020 was finalized as date of event.
4. Timing was decided from 9.00 am onwards
5. Basic duties of event were allotted-
 - All documentation will be done by Prof. Ninad Kasale
 - Arrangements of event will be done by Prof. Ninad Kasale





(SES) Swami Hansmuni Maharaj Degree College of
Commerce Ulhasnagar-421004

In Association with



R-Advantec Organises

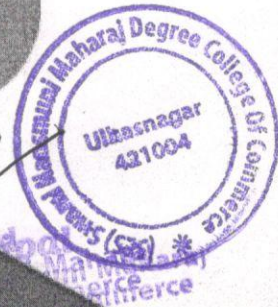
Search Engine Optimization



ENROLL NOW

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**Shop-4, laxmidham Apt, near HDFC Bank, Netaji
Chowk, Ulhasnagar Maharashtra 421004**

COURSE NAME:-SEARCH ENGINE OPTIMIZATION

DURATION:- 7 DAYS

LIST OF ENROLLMENT STUDENTS

SR. NO.	Name of the students	Class
1	AHIRE ROSHANI ARUN	TYBBI
2	AWLA PRATIBHA VINOD	TYBBI
3	BALSANE NEHA DINKAR	TYBBI
4	BARAD VINAYAK DATTA	TYBBI
5	BHARTI SHIVAM KUMAR RAMVADAN	TYBBI
6	BHIMTE RUPALI MAROTI	TYBBI
7	BHUJBAL MANJIRI NARENDRA	TYBBI
8	CHHABRIYA PANKAJ MAHESHLAL	TYBBI
9	CHOURASIYA NANDINI RAMJEET	TYBBI
10	GAWALI SULEKHA RAJENDRA	TYBBI
11	SAPKALE VANSHIKA MAHENDRA SANGITA	TYBBI
12	SHAHADADPURI JAYESH DEEPAK HEENA	SYBAF
13	SHAIKH MANSURI MOHMAD VAISH ATIK AHMAD SHABNAM	SYBAF
14	SHAIKH TANVEER FATIMA MANJOR SAFIYA	SYBAF
15	SALOKI DAKSHA RAJESH MEENA	SYBAF
16	SOLANKI MAPHI KUMARI LUMBARAM	SYBAF
17	SOR HEMA SOMNATH SULOCHANA	SYBAF
18	UBALE YUKTA SANDIP REKHA	SYBAF
19	WADWA KARAN MAHESH	SYBAF
20	WARINGE PRATIKSHA MADHUKAR	SYBAF
21	ZHA DEVANSH MANOJ ANUPAMA	SYBAF
22	PANCHGAM HARSHITA BHAGWANDAS	MCOM-II
23	PANIKAR ASHNA KUMAR	MCOM-II
24	PATIL PRADEEP IRBHAN	MCOM-II
25	PATIL SIDDHANT ATUL	MCOM-II
26	PHULWANI RASHMI HASSANAND	MCOM-II
27	SANDULE JAYESH DILEEP	MCOM-II
28	SAWDANOR SHWETA LAXMAN	MCOM-II
29	SHARMA NITESH VINOD	MCOM-II
30	SHINGARE VAISHALI VASANT	MCOM-II
31	SHIRISKAR ROHAN DEVANAND	MCOM-II
32	SHIURKAR SHRUTU DURGADAS	MCOM-II
33	KAHAR KANCHAN RAJKUMAR	SYBMS
34	KAKFALE SOUMESH DEEPAK	SYBMS
35	KAMBLE AKANKSHA SHANKAR REKHA	SYBMS
36	KANADE SALONI SUNIL SAMITA	SYBMS
37	KANADLGAONKAR SUYASH SUJIT SHREEKALA	SYBMS
38	KANOJIA KARAN DEEPAK	SYBMS
39	KAPADIA DEVISHRI SACHIN	SYBMS
40	KENE NEHA LAXMAN SINDHU	SYBMS
41	KHARAT HARESH BHARAT	SYBMS
42	KHATOON ANISHA ASGARALI NAJMABIBI	SYBMS
43	KSHIRSAGAR ISHA VASUDEV JYOTI	SYBMS
44	KUSHVAH PRITI PANCHAMLAL BHANMATI	SYBMS
45	WAGHIRI ASHOK NANU	SYBCOM
46	WAKALE AACHAL GAJANAN SAVITA	SYBCOM



SR. NO.	Name of the students	Class
47	WANKHADE PRATIK SURESH	
48	WANKHEDE VIDY VAMAN URMILA	SYBCOM
49	YADAV ANITA CHANDRAMA	SYBCOM
50	YADAV MANISHA RAMSEVAK SEEMA	SYBCOM
51	NEELAM SUBECHAND YADAV	SYBCOM
52	YADAV NISHA RAMAVTAR MADHURI	SYBCOM
53	YADAV PINKEY HARINATH	SYBCOM
54	YADAV POONAM RANJEET	SYBCOM
55	YADAV PRIYANKA MANOJ MADHUDEVI	SYBCOM
56	YADAV RISHU SHRIBHAN RUDHADEVI	SYBCOM
57	MUJJAMIL RAUNAKALI SHAKH	SYBCOM
58	SHARMA AMITKUMAR AJITKUMAR	FYBAF
59	SHIL NIKITA RAJU	FYBAF
60	SUMAI SAKSHI GIRISHLAL	FYBAF
61	TEJWANI KAREENA SUNIL	FYBAF
62	VALMIKI LALITA MAREPPA	FYBAF
63	VALMIKI RAVI MAREPPA	FYBAF
64	WAGHMODE ANKITA ANKUSH	FYBAF
65	KUSHWAH NISHA	FYBAF
66	LAKHWANI ISHIKA	FYBAF
67	LULLA NITIN	FYBAF
68	LUND MANISH	FYBAF
69	MALI BHAGYASHREE	FYBAF
70	MANGWANI KARAN	FYBAF
71	MHASKAR SONAM	FYBAF
72	MISHRA EKTA	FYBAF
73	MOHINANI TUSHAR	FYBAF
74	MOTWANI SAGAR	FYBAF
75	MULYE RIDDHI	FYBAF
76	MUNGAI SHUBHANGI	FYBAF
77	NANEKAR SHUBHAM	FYBAF
78	NARESH SAHIL	FYBAF
79	NIKAM VIJAY	FYBAF
80	PAL SAYANTIKA	FYBAF
81	PALVE OMKAR	FYBAF
82	PAMNANI KUMAR	FYBAF
83	PANIGRAHI AARTI	FYBAF
84	PATHAK POOJA	FYBAF
85	PINGALE VRUSHALI	FYBAF
86	KHAPRE SANJEEVANI	FYBAF
87	KHATRI MUSKAAN	TybaF
88	KHEMANI KUNAL	TybaF
89	KOLEKAR KAJAL	TybaF
90	KUKREJA SIMRAN	TybaF
91	Kodanganti Aarti	TybaF
92	Jadhav Sunny	SYBMS
93	Ramrakhyani Kajal	SYBMS
94	Donde Prasad	SYBMS
95	Deshpande Roshni	SYBMS
96	Sonule Renu	SYBMS
97	Sharma Jignesh	MCOM-I
98	Gavandalkar Stuti	MCOM-I
99	Suryawanshi Rupal	MCOM-I
100	Purohit Varsha	MCOM-I

Principals



(SES) Swami Hansmuni Maharaj Degree College of Commerce, Ulhasnagar- 421 004

COURSE NAME:-SEARCH ENGINE OPTIMIZATION

DURATION:- 7 DAYS

COURSE SYLLABUS

Day	COURSE SYLLABUS	TIMINGS
1	MODULE 1: BASICS DIGITAL MARKETING <ul style="list-style-type: none">• Introduction To Online Digital Marketing• Importance Of Digital Marketing• How Internet Marketing Works?• Traditional Vs. Digital Marketing• Significance Of Online Marketing In Real World• Increasing Visibility• Visitors' Engagement• Bringing Targeted Traffic	4HRS
2	MODULE 2: ANALYSIS AND KEYWORD RESEARCH <ul style="list-style-type: none">• Market Research• Keyword Research And Analysis• Types Of Keywords• Tools Used For Keyword Research• Localized Keyword Research• Competitor Website Analysis• Choosing Right Keywords To The Project	4HRS
3	MODULE 3: SEARCH ENGINE OPTIMIZATION (SEO) <ul style="list-style-type: none">• Introduction To Search Engine Optimization• How Search Engine Works?• SEO Fundamentals & Concepts• Understanding The SERP• Google Processing	4HRS
4	MODULE 4: ON PAGE OPTIMIZATION <ul style="list-style-type: none">• Domain Selection• Hosting Selection• Meta Data Optimization• URL Optimization• Internal Linking• 301 Redirection• 404 Error Pages	4HRS



	<ul style="list-style-type: none"> • Canonical Implementation • H1, H2, H3 Tags Optimization • Image Optimization • Optimize SEO Content • Check For Copy scape Content • Landing Page Optimization • No-Follow And Do-Follow • Indexing And Caching • Creating Xml Sitemap • Creating Robot.Txt • SEO Tools And Online Software 	
5	<p>MODULE 5: OFF PAGE OPTIMIZATION</p> <ul style="list-style-type: none"> • Link Building Tips & Techniques • Difference Between White Hat And Black Hat SEO • Alexa Rank, Domain • Authority, Backlinks • Do's & Don'ts In Link Building • Link Acquisition Techniques • Directory Submission • Social Bookmarking Submission • Search Engine Submission • Web 2.0 Submission • Article Submission • Press Release Submission • Forum Submission • PPT Submission • PDF Submission • Classified Submission • Business Listing • Blog Commenting 	<p>3HRS</p> <p>3HRS</p>
6	<p>MODULE 6 : SEO UPDATES AND ANALYSIS</p> <ul style="list-style-type: none"> • Google Panda, Penguin, Humming Bird Algorithm • How To Recover Your Website From Google Penalties • Webmaster And Analytics Tools • Competitor Website Analysis And Backlinks Building • SEO Tools For Website Analysis And Optimization • Backlinks Tracking, Monitoring And Reporting 	4HRS
7	<p>MODULE 7: LOCAL BUSINESS & LISTING</p> <ul style="list-style-type: none"> • Local Business Listing – Optimizing Your Local Search Listings To Bring New Customers 	4HRS



	<p style="text-align: center;">Right To Your Business</p> <ul style="list-style-type: none"> • Creating Local Listing In Search Engine • Google Places Setup (Including Images, Videos, Map Etc) • Placing Web Site On First Page Of Google Search • Learn To Make Free Online Business Profile Page • How To Make Monthly Basis Search Engine Visibility Reports • Verification On Listing , Google Reviews <p style="text-align: center;">TOTAL</p>	30HRS
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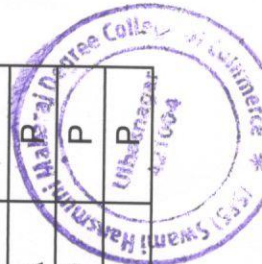
(S.E.S.) SWAMI HANSMUNI MAHARAJ DEGREE COLLEGE OF COMMERCE, ULHASNAGAR-4

COURSE NAME:-SEARCH ENGINE OPTIMIZATION

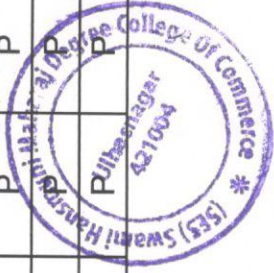
DURATION:- 7 DAYS

ATTENDENCE:-2020-2021

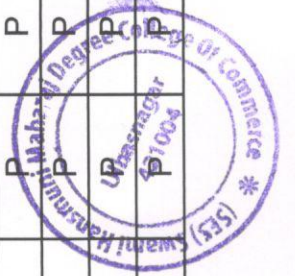
Sr. NO.	Name of the students	Class	09/11/2020	10/11/2020	11/11/2020	12/11/2020	13/11/2020	14/11/2020	15/11/2020	16/11/2020
1	AHIRE ROSHANI ARUN	TYBBI	P	A	P	P	P	A	P	A
2	AWLA PRATIBHA VINOD	TYBBI	A	P	P	P	P	A	P	A
3	BALSANE NEHA DINKAR	TYBBI	A	P	P	P	P	A	P	A
4	BARAD VINAYAK DATTA	TYBBI	P	P	P	P	P	P	P	P
5	BHARTI SHIVAM KUMAR RAMVADAN	TYBBI	P	P	P	P	P	P	P	P
6	BHIMTE RUPALI MAROTI	TYBBI	P	P	P	P	P	P	P	P
7	BHUJBAL MANJIRI NARENDRA	TYBBI	P	P	P	P	P	P	P	P
8	CHHABRIYA PANKAJ MAHESH LAL	TYBBI	P	P	P	P	P	P	P	P
9	CHOURASIYA NANDINI RAMJEET	TYBBI	P	P	P	P	P	P	P	P
10	GAWALI SULEKHA RAJENDRA	TYBBI	P	P	P	P	P	P	P	P
11	SAPKALE VANSHIKA MAHENDRA SANGITA	TYBBI	P	P	P	P	P	P	P	P
12	SHAHADADPURI JAYESH DEEPAK HEENA	SYBAF	P	P	P	P	P	P	P	P
13	SHAIKH MANSURI MOHMAD VAISH ATIK AHMAD SHABNAM	SYBAF	P	P	P	P	P	P	P	P
14	SHAIKH TANVEER FATIMA MANJOR SAFIYA	SYBAF	P	P	P	P	P	P	P	P
15	SALOKI DAKSHA RAJESH MEENA	SYBAF	P	P	P	P	P	P	P	P
16	SOLANKI MAPHI KUMARI LUMBARAM	SYBAF	P	P	P	P	A	P	A	P
17	SOR HEMA SOMNATH SULOCHANA	SYBAF	P	P	P	P	A	P	A	P
18	UBALE YUKTA SANDIP REKHA	SYBAF	P	P	P	P	A	P	A	P
19	WADWA KARAN MAHESH	SYBAF	P	P	P	P	A	P	A	P
20	WARINGE PRATIKSHA MADHUKAR	SYBAF	P	P	P	P	A	P	A	P
21	ZHA DEVANSH MANOJ ANUPAMA	SYBAF	P	P	P	P	P	P	P	P
22	PANCHGAM HARSHITA BHAGWANDAS	MCOM-II	P	P	P	P	P	P	P	P



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23	PANIKAR ASHNA KUMAR	MCOM-II	P	P	P	P	P	P	A	P
24	PATIL PRADEEP IRBHAN	MCOM-II	P	P	A	P	P	P	A	P
25	PATIL SIDDHANT ATUL	MCOM-II	P	P	A	P	P	P	P	P
26	PHULWANI RASHMI HASSANAND	MCOM-II	P	P	P	P	P	P	P	P
27	SANDULE JAYESH DILEEP	MCOM-II	P	A	A	P	P	P	P	P
28	SAWDANOOR SHWETA LAXMAN	MCOM-II	P	P	A	P	P	P	P	P
29	SHARMA NITESH VINOD	MCOM-II	P	A	P	P	P	P	P	P
30	SHINGARE VAISHALI VASANT	MCOM-II	P	P	P	P	P	P	P	P
31	SHIRISKAR ROHAN DEVANAND	MCOM-II	P	A	P	P	P	P	P	P
32	SHIURKAR SHRUTU DURGADAS	MCOM-II	P	A	P	P	P	P	P	P
33	KAHAR KANCHAN RAJKUMAR	SYBMS	P	P	P	P	P	P	P	P
34	KAKFALE SOUMESH DEEPAK	SYBMS	P	A	P	P	P	P	P	P
35	KAMBLE AKANKSHA SHANKAR REKHA	SYBMS	P	P	P	P	P	P	P	P
36	KANADE SALONI SUNIL SAMITA	SYBMS	P	P	P	P	P	P	P	P
37	KANADLGAONKAR SUYASH SUJIT SHREEKALA	SYBMS	P	P	P	P	P	P	P	P
38	KANOJIA KARAN DEEPAK	SYBMS	P	P	P	P	P	P	P	P
39	KAPADIA DEVISHRI SACHIN	SYBMS	P	P	P	A	P	P	P	P
40	KENE NEHA LAXMAN SINDHU	SYBMS	P	P	P	A	P	P	P	P
41	KHARAT HARESH BHARAT	SYBMS	P	P	P	A	P	P	P	P
42	KHATOON ANISHA ASGARALI NAJMABIBI	SYBMS	P	P	P	A	P	P	P	P
43	KSHIRSAGAR ISHA VASUDEV JYOTI	SYBMS	P	P	P	P	P	P	P	P
44	KUSHVAH PRITI PANCHAMLAL BHANMATI	SYBMS	P	P	P	P	P	P	P	P
45	WAGHIRI ASHOK NANU	SYBCOM	P	P	P	P	P	P	P	P
46	WAKALE AACHAL GAJANAN SAVITA	SYBCOM	P	P	P	P	P	P	P	P
47	WANKHADE PRATIK SURESH	SYBCOM	P	P	P	P	P	P	P	P
48	WANKHEDE VIDY VAMAN URMILA	SYBCOM	P	P	P	P	P	P	P	P



SR. NO.	Name of the students	Class	09/11/2020	10/11/2020	11/11/2020	12/11/2020	13/11/2020	14/11/2020	15/11/2020	16/11/2020
49	YADAV ANITA CHANDRAMA	SYBCOM	P	P	P	P	P	A	P	P
50	YADAV MANISHA RAMSEVAK SEEMA	SYBCOM	P	P	P	P	P	P	P	P
51	NEELAM SUBECHAN D YADAV	SYBCOM	P	P	P	P	P	P	P	P
52	YADAV NISHA RAMAVTAR MADHURI	SYBCOM	A	P	P	P	P	P	P	P
53	YADAV PINKEY HARINATH	SYBCOM	A	P	P	P	P	P	P	P
54	YADAV POONAM RANJEET	SYBCOM	P	P	P	P	P	P	P	P
55	YADAV PRIYANKA MANOJ MADHUDEVI	SYBCOM	A	P	P	P	P	P	P	P
56	YADAV RISHU SHRIBHAN RUDHADEVI	SYBCOM	P	P	P	P	P	P	P	P
57	MUJJAMIL RAUNAKALI SHAKH	FYBAF	P	P	P	P	P	P	P	P
58	SHARMA AMITKUMAR AJITKUMAR	FYBAF	P	P	P	P	P	P	P	P
59	SHIL NIKITA RAJU	FYBAF	P	P	P	P	P	P	P	P
60	SUMAI SAKSHI GIRISHLAL	FYBAF	P	P	P	P	P	P	P	P
61	TEJWANI KAREENA SUNIL	FYBAF	P	P	P	P	P	P	P	P
62	VALMIKI LALITA MAREPPA	FYBAF	P	P	P	P	P	P	P	P
63	VALMIKI RAVI MAREPPA	FYBAF	P	P	P	P	P	P	P	P
64	WAGHMODE ANKITA ANKUSH	FYBAF	P	P	P	P	P	P	P	P
65	KUSHWAH NISHA	FYBAF	P	A	P	P	P	P	P	P
66	LAKHWANI ISHIKA	FYBAF	P	A	P	P	P	P	P	P
67	LULLA NITIN	FYBAF	P	A	P	P	P	P	P	P
68	LUND MANISH	FYBAF	P	P	P	P	P	P	P	A
69	MALI BHAGYASHREE	FYBAF	P	P	P	P	P	P	P	A
70	MANGWANI KARAN	FYBAF	P	P	P	P	P	P	P	A
71	MHASKAR SONAM	FYBAF	P	P	P	P	P	P	P	P
72	MISHRA EKTA	FYBAF	P	P	P	P	P	P	P	P
73	MOHINANI TUSHAR	FYBAF	P	P	P	P	P	P	P	P
74	MOTWANI SAGAR	FYBAF	P	P	P	P	P	P	P	P
75	MULYE RIDDHI	FYBAF	P	P	P	P	P	P	P	P



SR. NO.	Name of the students	Class	09/11/2020	10/11/2020	11/11/2020	12/11/2020	13/11/2020	14/11/2020	15/11/2020	16/11/2020
76	MUNGAI SHUBHANGI	FYBAF	P	P	P	P	P	P	P	P
77	NANEKAR SHUBHAM	FYBAF	P	P	P	P	P	P	P	P
78	NARESH SAHIL	FYBAF	P	P	P	P	P	P	P	P
79	NIKAM VIJAY	FYBAF	P	P	P	P	P	P	P	P
80	PAL SAYANTIKA	FYBAF	P	P	P	P	P	P	P	P
81	PALVE OMKAR	FYBAF	P	P	P	P	P	P	P	P
82	PAMNANI KUMAR	FYBAF	P	P	P	P	P	P	P	P
83	PANIGRAHI AARTI	FYBAF	P	P	P	P	P	P	P	P
84	PATHAK POOJA	FYBAF	P	P	P	P	P	P	P	P
85	PINGALE VRUSHALI	FYBAF	P	P	P	P	P	P	P	P
86	KHAPRE SANJEEVANI	TYAF	P	P	P	P	P	A	P	P
87	KHATRI MUSKAAN	TYAF	P	P	P	P	P	A	P	P
88	KHEMANI KUNAL	TYAF	P	P	P	P	P	A	P	P
89	KOLEKAR KAJAL	TYAF	P	P	P	P	P	P	P	P
90	KUKREJA SIMRAN	TYAF	P	P	P	P	P	P	P	P

Sir,
Principal
 Swami Hansmuni Maharaj
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NOTICE

Date:14/11/2020

This is to inform that SEARCH ENGINE OPTIMIZATION course Examination is Scheduled on 23rd November, 2020 at 11 am to 12 pm at Zoom platform.

Attendance is compulsory

N. Kasale

Mr. Ninad Kasale
Chairperson

Kiran

Dr. Kiran Chimnani

I/C.Principal

(S.E.S) Swami Hansmuni Maharaj
Degree College of Commerce
Ulhasnagar-421 004.



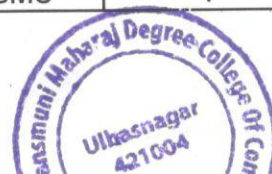
C.C

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2. Staff Notice file
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(S.E.S.) SWAMI HANSMUNI MAHARAJ DEGREE COLLEGE OF COMMERE, ULHASNAGAR- 4
COURSE NAME:-SEARCH ENGINE OPTIMZATION

ATTENDENCE:- Exam on 23rd November,2020

SR. NO.	Name of the students	Class	23/11/2020
1	AHIRE ROSHANI ARUN	TYBBI	P
2	AWLA PRATIBHA VINOD	TYBBI	A
3	BALSANE NEHA DINKAR	TYBBI	A
4	BARAD VINAYAK DATTA	TYBBI	P
5	BHARTI SHIVAM KUMAR RAMVADAN	TYBBI	P
6	BHIMTE RUPALI MAROTI	TYBBI	P
7	BHUJBAL MANJIRI NARENDRA	TYBBI	P
8	CHHABRIYA PANKAJ MAHESHLAL	TYBBI	P
9	CHOURASIYA NANDINI RAMJEET	TYBBI	P
10	GAWALI SULEKHA RAJENDRA	TYBBI	P
11	SAPKALE VANSHIKA MAHENDRA SANGITA	TYBBI	P
12	SHAHADADPURI JAYESH DEEPAK HEENA	SYBAF	P
13	SHAIKH MANSURI MOHMAD VAISH ATIK AHMAD SHABNAM	SYBAF	P
14	SHAIKH TANVEER FATIMA MANJOR SAFIYA	SYBAF	P
15	SALOKI DAKSHA RAJESH MEENA	SYBAF	P
16	SOLANKI MAPHI KUMARI LUMBARAM	SYBAF	P
17	SOR HEMA SOMNATH SULOCHANA	SYBAF	P
18	UBALE YUKTA SANDIP REKHA	SYBAF	P
19	WADWA KARAN MAHESH	SYBAF	P
20	WARINGE PRATIKSHA MADHUKAR	SYBAF	P
21	ZHA DEVANSH MANOJ ANUPAMA	SYBAF	P
22	PANCHGAM HARSHITA BHAGWANDAS	MCOM-II	P
23	PANIKAR ASHNA KUMAR	MCOM-II	P
24	PATIL PRADEEP IRBHAN	MCOM-II	P
25	PATIL SIDDHANT ATUL	MCOM-II	P
26	PHULWANI RASHMI HASSANAND	MCOM-II	P
27	SANDULE JAYESH DILEEP	MCOM-II	P
28	SAWDANOOR SHWETA LAXMAN	MCOM-II	P
29	SHARMA NITESH VINOD	MCOM-II	P
30	SHINGARE VAISHALI VASANT	MCOM-II	P
31	SHIRISKAR ROHAN DEVANAND	MCOM-II	P
32	SHIURKAR SHRUTU DURGADAS	MCOM-II	P
33	KAHAR KANCHAN RAJKUMAR	SYBMS	P
34	KAKFALE SOUMESH DEEPAK	SYBMS	P
35	KAMBLE AKANKSHA SHANKAR REKHA	SYBMS	P
36	KANADE SALONI SUNIL SAMITA	SYBMS	P
37	KANADLGAONKAR SUYASH SUJIT SHREEKALA	SYBMS	P
38	KANOJIA KARAN DEEPAK	SYBMS	P
39	KAPADIA DEVISHRI SACHIN	SYBMS	P
40	KENE NEHA LAXMAN SINDHU	SYBMS	P
41	KHARAT HARESH BHARAT	SYBMS	P
42	KHATOON ANISHA ASGARALI NAJMABIBI	SYBMS	P



43	KSHIRSAGAR ISHA VASUDEV JYOTI	SYBMS	P
44	KUSHVAH PRITI PANCHAMLAL BHANMATI	SYBMS	P
45	WAGHIRI ASHOK NANU	SYBCOM	P
46	WAKALE AACHAL GAJANAN SAVITA	SYBCOM	P
47	WANKHADE PRATIK SURESH	SYBCOM	P
48	WANKHEDE VIDY VAMAN URMILA	SYBCOM	P
49	YADAV ANITA CHANDRAMA	SYBCOM	P
50	YADAV MANISHA RAMSEVAK SEEMA	SYBCOM	P
51	NEELAM SUBECHAND YADAV	SYBCOM	P
52	YADAV NISHA RAMAVTAR MADHURI	SYBCOM	A
53	YADAV PINKEY HARINATH	SYBCOM	A
54	YADAV POONAM RANJEET	SYBCOM	P
55	YADAV PRIYANKA MANOJ MADHUDEVI	SYBCOM	A
56	YADAV RISHU SHRIBHAN RUDHADEVI	SYBCOM	P
57	MUJJAMIL RAUNAKALI SHAKH	FYBAF	P
58	SHARMA AMITKUMAR AJITKUMAR	FYBAF	P
59	SHIL NIKITA RAJU	FYBAF	P
60	SUMAI SAKSHI GIRISHLAL	FYBAF	P
61	TEJWANI KAREENA SUNIL	FYBAF	P
62	VALMIKI LALITA MAREPPA	FYBAF	P
63	VALMIKI RAVI MAREPPA	FYBAF	P
64	WAGHMODE ANKITA ANKUSH	FYBAF	P
65	KUSHWAH NISHA	FYBAF	P
66	LAKHWANI ISHIKA	FYBAF	P
67	LULLA NITIN	FYBAF	P
68	LUND MANISH	FYBAF	P
69	MALI BHAGYASHREE	FYBAF	P
70	MANGWANI KARAN	FYBAF	P
71	MHASKAR SONAM	FYBAF	P
72	MISHRA EKTA	FYBAF	P
73	MOHINANI TUSHAR	FYBAF	P
74	MOTWANI SAGAR	FYBAF	P
75	MULYE RIDDHI	FYBAF	P
76	MUNGAI SHUBHANGI	FYBAF	P
77	NANEKAR SHUBHAM	FYBAF	P
78	NARESH SAHIL	FYBAF	P
79	NIKAM VIJAY	FYBAF	P
80	PAL SAYANTIKA	FYBAF	P
81	PALVE OMKAR	FYBAF	P
82	PAMNANI KUMAR	FYBAF	P
83	PANIGRAHI AARTI	FYBAF	P
84	PATHAK POOJA	FYBAF	P
85	PINGALE VRUSHALI	FYBAF	P
86	KHAPRE SANJEEVANI	TYAF	P
87	KHATRI MUSKAAN	TYAF	P
88	KHEMANI KUNAL	TYAF	P
89	KOLEKAR KAJAL	TYAF	P
90	KUKREJA SIMRAN	TYAF	P


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Swami Hansmuni Maharaj Degree College of Commerce

Affiliated to University Of Mumbai

Opposite Bank of Baroda, Ulhasnagar-421004

Date: 18/11/2022

Report on Search Engine Optimization (SEO)

Swami Hansmuni Maharaj Degree College of commerce organized workshop “ **Search Engine Optimization**” with great enthusiasm. 7 days online lectures from **9th November 2020 to 16th November 2020** were conducted to give students knowledge regarding SEO. In association with R.advantec.

Objectives of the course were:

- To give knowledge on Ranking, Links, Optimize, Keyword.
- To give knowledge about Improving the backend of your site, Speed ur site.
- To Creating user- friendly pages, Avoid jargon, Add Visyals
- Increase the interest of students in respective subject.
- To Create numerous types of content i.e Blogs, Viedos, Infographics, Guides etc.

R.advantec enlightened the Participants with his knowledge of SEO programe. Institutions performance attracted the audience towards the benefits of SEO . His performance was highly appreciated by the students as well as staff of the college.



Prof.Ninad Kasale

(Chairperson)




Dr.Kiran Chinnani

Principal
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Annual Report ON SEARCH ENGINE OPTIMIZATION for the year 2020-21.

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The institution enlightened the Participants with the Knowledge of SEO programme. Institutions performance attracted the audience towards the benefits of SEO. The institute performance was highly appreciated by the students as well as staff of the college.

90 Students completed the course successfully.

